

STRATEGIC ACTION PLAN

FOR THE STATEWIDE TRANSPORTATION COORDINATION TASK FORCE

DRAFT

Information/Communication

Goal

Increase awareness and access to information about transportation coordination and state-wide transportation resources.

Information Action Strategies

a Task Force website. (2) Janet ODA and Task Force Work Group
a Transportation Coordination Listserve. (1) ODOT
e Coordination Handbook – make it the Task Force’s handbook. (2)
ith Task Force Work Group
a public relations strategy. (2) Contractor under direction of Task

ive transportation coordination as a topic at state agency
ferences and hand out resource information. (early 3)

ive a transportation coordination conference – “how to”/best
ctice information, fully allocated costs. (3) Doug Bailey with a Task
ce Work Group

velop brochure on agency programs/funding sources. (2)
ntractor under direction of Task Force

get public relations toward specific groups: County
mmissioners, citizen and consumer groups, legislature,
vernor/cabinet, etc. (2) Contractor under direction of Task Force
ordinate public relations “push” (up and down at same time) –
everyone gets same message. (On-going) Task Force members

Leadership Goals

Increase Task Force presence.
Empower local leaders to achieve
coordination – give them tools and
resources.
Engage state legislature and
members.

Leadership Action Strategies

ease Task Force presence.

crease active Task Force membership –
partment of Education, Dept. of
velopment, Veterans, Dept. of Health.,
enters for Independent Living (state
ganization). (2) Mary DJFS with Task Force
members

develop Task Force logo – “branding” – give
Task Force an identity. (1) ODOT lead with
Task Force support

seek Governor’s recognition of Task Force. (2)
ary DJFS with Task Force members

Leadership Action Strategies

Empower local leaders to achieve coordination.

Facilitate local coordination meetings. (3) Barb DOT/Tim DJFS with Task Force members Education of local leaders. (3 and then on-going) Task Force members Provide technical assistance on coordination issues with statewide implications and/or links/access to resources. (On-going) Task Force members

Develop list of state agency contacts. (1) Mary DJFS with Task Force members

Leadership Action Strategies

cate state legislature and leaders.

Compile statewide transportation needs assessment
based on other needs assessments already completed
at the local and State levels. (3) DJFS intern or Wright
State University masters class?

Increase awareness of the need for transportation. (On-
going) Contractor with Mary DJFS and Task Force
members

Increase awareness of workforce development issues and
transportation – economic development. (On-going)
Contractor with Mary DJFS and Doug ODMH and Task
Force members

Leadership Action Strategies

existing rules and regulations coordination-friendly.
Task Force reviews rules and regulations for
consistency between State agencies and make written
recommendations. (3 and On-going) Task Force
members
standardize State program requirements as much as
possible. (3) Task Force members
driver requirements
vehicle requirements
insurance requirements
reporting requirements – data (vehicle miles, trips,
accidents)
incident reports
training requirements

Technology Goal

Identify and use technology resources to accomplish the action strategies of this Plan.

Technology Action Strategies

Inventory existing technology in use at the national and local levels. (3) Internally identify new technologies. (3) Internally assess the applicability, strengths and weaknesses of the technologies. (3) Internally Task Force members and local end-users will criticize the use or acquisition of technology based on the action strategies in this Plan and available resources. (late Task Force members

Funding Goal

**maximize the availability, use and
availability of funding resources to
support coordination.**

Funding Action Strategies

Encourage state agencies to promote transportation coordination in funding incentives. (1 and On-going) Task Force members

Provide information and links on the Task Force website to funding sources and applications. (2) Contractor with Task Force members

Provide flexibility in the use of state and federal funding. (2) Task Force members

Encourage state agencies to apply for available funding that could support transportation coordination. (1) ODOT lead (CTAA and We Ride rep)

Encourage the use of public and private resources by providing grants to grantsmanship and fundraising training. (3) Janet ODA with Task Force support

Develop and promote the use of a fully allocated cost method. (2) Task Force lead with Task Force support

Customer Service Goal

Support local agencies in their efforts to increase consumer access to transportation services.

Customer Service Action

Strategies

ress time-based, geographic, capacity regulatory obstacles to providing coordinated transportation services. (2 on-going) Mary DJFS with Task Force port

note the concept of “one-stop shopping” for transportation services. (2) OT lead with Task Force support.

ate mechanisms to gather local agency consumer feedback. (2) Janet ODA Leslie RSC with Task Force support